



2024 FARM & AGRITOURISM PACKAGES

**KIDS OUT
and ABOUT**.com

 BeyondtheNest.com

 ENTERTAINMENTCALENDAR.COM

Package Discounts for **FARMS / OUTDOOR FALL EXPERIENCES**

You're a family farm or agritourism experience: Our readers are your audience! We promote agritourism events and activities year-round, most prominently in the fall. Make sure your events are posted to our calendar (that's free). **Then choose one of the packages below, or let us tailor one to your needs!**

✓ **INTRO: \$780 \$580**

- Content ad on one of the following subject landing pages: Fall Family Fun, Apple Picking, Corn Mazes, Pumpkin Patches, Halloween, Birthday Party, or Fun on the Farm in Summer & Fall
- Two-month upgrade of your organization listing
- Paragraph in one week of our weekly e-newsletter (you choose the Thursday edition)

[CLICK HERE TO SEE SAMPLE IMAGE ADS](#)

✓ **STANDARD: \$2560 \$1760**

- Content ad on TWO subject pages
- Two-month upgrade of your organization listing
- Paragraph in four weeks of our weekly e-newsletter
- Square ad (250 x 250 px) 40,000 impressions / month for two months
- Exclusive e-blast to our entire local list about your venue / experience: 5 – 9 paragraphs + images

CUSTOM PACKAGES CAN BE TAILORED TO YOUR NEEDS AND BUDGET!

✓ **PREMIUM: \$6760 \$3380**

- Content ad on TWO subject pages
- 12-month upgrade of your listing
- Paragraph in eight weeks of our weekly e-newsletter
- Square ad (250 x 250 px) 40,000 impressions / month for four months
- Exclusive e-blast to our entire local list about your venue / experience: 5 – 9 paragraphs + images
- Leaderboard ad (728 x 90 px) or Top Ad (450 x 150 px), pending availability, for one month during your primary season
- Video ad for two months during your season (you supply MP4 or MOV file)

